

# 5<sup>th</sup> International Conference on Advanced Computing and Intelligent Engineering

(ICACIE 2020)

Université des Mascareignes (UdM), Mauritius  
25-27 June, 2020



Call for Paper/Poster in  
Special Session – Management and Banking

## Special Session Management and Banking

### IMPORTANT DATES

Paper Submission: **30 March 2020**  
Notification of Decision: **30 APR 2020**  
Author Registration & Camera Ready  
Submission: **15 MAY 2020**

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*All accepted papers in the Special Session will be published in ICACIE 2020 proceeding, AISC Series of Springer (indexed in SCOPUS, DBLP, Google Scholar)*

ICACIE 2020 focuses on both theory and applications in the broad areas of Advanced Computing and Intelligent Engineering. ICACIE is a **multidisciplinary conference** organized with the objective of bringing together academicians, scientists, and researchers from industry, research scholars, and students working in all areas of advanced computing and intelligent engineering. **ICACIE 2020 Special Session – Management and Banking** is the premier forum for the presentation of new advances and research results in the field of Management, Accounting/Banking and Finance. This conference is a prestigious event, organized to provide an international platform for the academicians, researchers, managers, industrial participants and students to share their research findings with global experts. All full paper submissions will be peer reviewed and evaluated based on originality, technical and/or research depth, accuracy and relevance to conference theme and topics (call for paper). Some of the key themes related to the Management and Banking tracks are (but not limited to):

#### MANAGEMENT

- Human Resource Management practices
- Motivation
- Leadership
- Digital Marketing
- Entrepreneurship
- Marketing
- Customer Relationship Management

#### ACCOUNTING/BANKING/FINANCE

- Applied Finance
- Corporate Finance
- Corporate Governance
- Accounting
- Finance and Investment
- International Finance
- Banking

#### CALL FOR POSTER PRESENTATIONS

*The Special Session invites participants for poster submission for the conference. Accepted posters will be displayed in the conference venue in a designated poster session providing presenters with an opportunity to engage in discussion with other attendees around their research and indexing in the conference proceedings of abstracts.*

For more information about the **Management and Banking Special Session**

**Contact:** Dr Randhir Roopchund

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#### PUBLICATION PARTNERS:



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